Physical evidence	App/Website/Social Media Accounts	App	App	App	App	App
Customer actions	Aware [Google Search & Talking w/Experienced]	Consideration [Signin Bank account&ID]	Adding products [photo taking&explanation&timi ng] & setting price. & [always avaliable/stock]	See order request, details, Accept request, Sharing payment details & waiting for payment, Start to preparation,	Filling inputs about the statu of order [preparing,shipped] (barcode)	
Onstage contact actions	FAQ or an Introduction Video or Chatbot reply, for more information direct to call	Detecting user profile Guidance user - Step by step How-to videos	Report Progress, Request info about timing, notify about orders	Alert, Sending seller order details, Providing simultaneous information between s&b	Taking info from seller; Showing buyer address to seller Notify buyer about the statu of order [preparing,shipped]	Directing buyer to comment area
Backstage contact actions	Q&A preparation, answering calls	Research for legal obligations & preparing a checklist; Game like guidance experience	Keeping the post available during time, showing how many order this product take, giving info to buyer&seller about order statu	Keep post status is still available or close for request	Archiving shipping number of order, sending order number to buyer	Storing comments
Buyer		Signin w/personal information [name&surname, address]	Explore products based on location or category and give order [amount&deadline&payment preference]	Giving order [desired amount of products] [selecting existing address or add new address]	Request info from seller about the order,	Receiving order, comment about order